

#TheGoodPestManager January

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# #TheGoodPestManager

January 2021

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## Message from Henry Mott, CEPA's President

**"It is quite incredible to think that it is now approaching a year since the last physical meeting of CEPA #TheGoodPestManager in Brussels.**

Since this last physical meeting I am proud to share with you that the association has continued to make huge strides forward and continues to work towards the official recognition of our sector within the European framework.

One demonstration of the progress we have made as an industry has been gaining recognition across Europe for the pest management industry to be recognised as crucial workers. As we are all aware, pests and the disease and damage they cause were not reduced by national lockdowns and through lobbying on both national and international levels the importance of our sector was quickly acknowledged by the relevant authorities.

Our core values of Professionalism, Sustainability, and Protecting Human Health which we as CEPA #TheGoodPestManager set out clearly in its communications, remain the cornerstone of the message that we are consistently sending to all those decision-makers in authority who have the power to improve society and our sector.

With what we have achieved this year in the face of lockdowns and a changing world, I have no doubt that our achievements will only multiply over the coming year. CEPA will be embarking on ambitious projects, making use of our industry experts and the enthusiasm of our members, which we hope will leave no doubt in the minds of policy-makers as to the importance of trained pest management professionals, and our commitment the health and wealth of European society."

- Henry Mott, President of CEPA #TheGoodPestManager

Follow [CEPA on LinkedIn](#) and get regular updates as they happen. Make sure to share CEPA news and calls for action with your network to help CEPA work towards its goals in sustainability, professionalisation, public health, and urban environments.



## CEPA's priorities during the EU's Portuguese Presidency in 2021



*Portugal has officially taken over the Council of the EU's rotating presidency, during which CEPA will strive to address three main priorities on behalf of the trained pest management profession:*

### Sustainability

With the European Commission's Green Deal strategy well underway, CEPA will voice the concerns of the sector with the legislative developments aimed at accelerating the transition towards more a sustainable Europe. **CEPA's goal is to formally acknowledge the key role of professional pest management in mitigating the consequences of climate change and helping secure hygiene, public health, food security and consumer safety across Europe.**

### Professionalisation

Professionalisation for CEPA means focusing on the principles and practices of 'Integrated Pest Management' (IPM) to minimise risk to human health and the environment. **Our goal is to continue to promote the CEPA Memorandum of Understanding (MoU), developed by our sector in order to assure tangible sustainable solutions for the health, safety and wellbeing of citizens, encourage the development of IPM across the EU, and avoid non-professional practices in the industry.**

## Urban Environment

CEPA will underline the importance of measures to mitigate the consequences of climate change, and ensure resilience and better preparedness at EU level, such as the spread of infections and diseases carried by pests. **Our goal is to promote integrated sustainable urban development and helping cities work together to develop pragmatic solutions to urban challenges. Actively participate in relevant EU initiatives, forums, etc. on sustainability and public health and urban policy, offering expertise and knowledge of certain aspects of the sector. Thus, recognising CEPA as a key player on urban and public health-related issues at EU level.**

## Public Health

The COVID-19 pandemic has shown the importance of trained professional pest managers. More than ever, key services rely on trained, professional pest managers to ensure the continuity of their services. **CEPA's goal is to give input where it can on public health topics, and aims to help society emerge stronger from the current crisis.**

*Follow CEPA on [Twitter](#) and get regular updates as they happen! Make sure also to sign CEPA's [Memorandum of Understanding](#) online, now available for download in 13 languages. Signatures from businesses, public figures and civil society representatives are welcome and important to CEPA.*

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**What has 4 legs and costs humankind  
more than the GDP of Malta in damages  
every year?...**

**The  
Brown rat**



*Rodents can have a large impact in economics & public health unless they are rapidly contained. Among them exists several common species of interest in urban areas: **Rattus norvegicus**, **Rattus rattus**, **Mus musculus** & **Mus spretus**.*

In urban areas, the most problematic and the most frequent rodent is *Rattus norvegicus* due its wide scale invasion of human spaces & its biologic plasticity. The cost of rodent infestations – whether through the spread of disease, malnutrition or damage to infrastructure caused – is a global and multi-sectoral phenomenon estimated at around **23 billion euros a year worldwide** (which is higher than the GDP of many small countries!). Physical damages caused include all kinds of objects and structural fittings, while the health threat stems from the fact that rodents are a major vector of diseases for other animals and humans.

To find out more information contact CEPA's scientific committee through the CEPA Secretariat with your questions. Relevant questions and answers will be posted as part of this fact sheet on CEPA's website. Additionally, the European Centre for Disease Prevention and Control (ECDC) offers different documents for further reading.

*This factsheet on the rodents in urban zones was created by CEPA's Scientific Committee and can be downloaded in full on the CEPA website by [clicking here](#).*

*Make sure also to sign CEPA's [Memorandum of Understanding](#) online, now available for download in 13 languages. Signatures from businesses, public figures and civil society representatives are welcome and important to CEPA.*

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*You wouldn't use an untrained doctor, so why use an untrained pest manager? 🗣️*

**Talking Pest Management with  
Daniel Schröer**



*Talking Pest Management is a leading worldwide source of pest control news and opinion. It is designed for business leaders and opinion formers around the globe and explores current market situations and also innovative new technologies.*

Their videos feature interviews with prominent industry figures to bring you market-affecting insights, with the aim of helping people make informed business decisions in our industry and beyond. The series has so far featured CEPA board members such as [Henry Mott](#), [Ian Andrew](#), [Håkan Kjellberg](#), [Rune Bratland](#), [Patrick Vernié](#) and [Monica Biglietto](#).

*Click below to watch CEPA Board Member, Alain van Lidth de Jeude, being interviewed on the topic of professionalism in our sector...*



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